

Asda Pet Insurance 7% Discount Offer Terms and Conditions

Buy a pet insurance policy between 9th October and 31st December to receive a 7% discount.

This offer is available to all Asda customers.

Get a quote online today by visiting – <https://petinsurance.asda.com/> or call the team on 0333 234 0623.

Offer is valid from 10:01am on 9th October 2025 to 23:59pm on 31st December 2025.

1. This offer may be withdrawn or amended at any time.
2. Offer open to all Asda customers.
3. Offer only applicable to new pet insurance policies and is not valid for renewals.
4. Offer is applied automatically at checkout and is subject to minimum premium.
5. Offer is a flat 7% discount applied to the policy premium before insurance premium tax (IPT).
6. The discount is non-transferable, non-exchangeable, and cannot be redeemed for cash.
7. Membership of Asda Rewards is not a qualifying criterion for the offer.
8. Purchase is required. Offer is valid for all Asda pet insurance policies purchased through <https://petinsurance.asda.com/>, price comparison websites or by phone on 0333 234 0623.
9. There is no limit to the number of Asda pet insurance policies that can be purchased.
10. The pet must meet Asda pet insurance standard underwriting eligibility criteria, including but not limited to age, breed, and health status.
11. Offer can be used in conjunction with Multi-Pet Discount, Asda Colleague Discount, and Asda Friends & Family Discount.
12. Open to UK residents aged 18 or over.
13. Asda reserves the right to modify this promotion or the T&Cs at any time.
14. Promoter Asda Stores Ltd, Great Wilson Street, Leeds, LS11 5AD.

ASDA Money is a trading name of Asda Financial Services Ltd and Asda Stores Ltd which for Insurance Factory Limited are Introducer Appointed Representatives. All firms are authorised and regulated by the Financial Conduct Authority. You can check these details on the Financial Services Register at [Register Home Page](#)