

£20 Asda Pounds Offer Terms and conditions ("Offer Terms")

The Offer

This offer is available to new customers who start an application from 00.01 GMT on 5 September 2025. Your new Asda Money Credit Card or Asda Money Select Credit Card ("Select") must be opened between 00.00 GMT on 5 September 2025 and 23.59 GMT on 30 September 2025 for you to be eligible for this offer.

We reserve the right to suspend, cancel or amend these Offer Terms at any time without giving prior notice.

To qualify for the £20 in Asda Pounds and the Kids Pass offer, you must have made purchases totaling at least £50 at Asda using your Asda Money Credit Card or Select Credit Card and set up a Direct Debit within 60 days of account opening ("Qualifying Period").

To qualify for your Kids Pass you must have linked your Asda Rewards account with your Asda Money Credit Card.

If you meet the qualifying criteria, we will increase your Asda Pounds balance by £20 within 90 days of opening your account and will send you your unique code via email for your Kids Pass within a week of qualifying. You can find your Asda Pounds balance in your Asda Money Credit Card app or online servicing account.

Cash advances or balance transfers will not be considered as qualifying purchases. If purchases made during this period are not fully charged to your account within 60 days of account opening (including if they are reversed), you may not qualify for this offer. If you meet the qualifying criteria, we will increase your Asda Pounds balance by £20 within 90 days of opening your account.

You will earn Asda Pounds at the rate set out in the [**Asda Money Credit Card Rewards Terms and Conditions**](#).

Eligibility

The offer is not available to existing Asda Money or Select Credit Cardholders or if you have held an Asda Money Credit Card or Select Credit Card within the last 12 months. It is also not available to customers who open an Asda Money Balance Transfer Credit Card.

To open an Asda Money Credit Card or Select Credit Card, you must have fully completed the application process, which includes selecting your marketing preferences and credit limit increase preferences within the Offer Period.

Applications originating from ClearScore or any other website other than the Asda Money website will not be eligible to receive this offer.

This offer is non-transferable. The offer cannot be used in conjunction with any other offer.

Offer valid once per account.

You will not be eligible to receive £20 back in Asda Pounds if you break the terms of the credit agreement or if your account has been closed before any Asda Pounds earned have been applied.