

# £20 Asda Pounds offer terms and conditions (“Offer terms”)

## The offer

This offer is available to new customers who start an application from 00.01 GMT on 17 July 2024. Your new Asda Money Credit Card or Asda Money Select Credit Card (“Select Credit Card”) must be opened between 00.01 GMT on 17 July 2024 and 23.59 GMT on 28 August 2024 (“Offer Period”) for you to be eligible for this offer.

To qualify, you must have made purchases totalling at least £50 using your Asda Money Credit Card or Select Credit Card, and set up a Direct Debit within 60 days of account opening (“Qualifying Period”). Cash advances or balance transfers will not be considered as qualifying purchases.

If purchases made during this period are not fully charged to your account within 60 days of account opening (including if they are reversed), you may not qualify for this offer. If you meet the qualifying criteria, we will increase your Asda Pounds balance by £20 within 90 days of opening your account. You can find your Asda Pounds balance in your Asda Money Credit Card app or online servicing account.

## Eligibility

The offer is not available to existing Asda Money or Select Credit Cardholders or if you have held an Asda Money Credit Card or Select Credit Card within the last 12 months.

To open an Asda Money Credit Card or Select Credit Card, you must have fully completed the application process, which includes selecting your marketing preferences and credit limit increase preferences within the Offer Period.

This offer is non-transferable. The offer cannot be used in conjunction with any other offer. Offer valid once per account and per primary cardholder.

You will not receive the £20 reward if you break the terms of the credit agreement or if your account has been closed before the £20 has been applied. The £20 Asda Pounds offer may be reversed if you receive a refund for any qualifying purchases.

We reserve the right to suspend, cancel or amend these Offer Terms at any time without giving prior notice.