

10% in Asda Pounds on Asda Spend offer terms and conditions (“Offer Terms”)

The Offer

This offer is available to new customers who start an Asda Money Credit Card or Asda Money Select Credit Card (“Select Credit Card”) application from 00.01 GMT on 8 January 2024. Your new Asda Money Credit Card or Select Credit Card must be opened between 00.01 GMT on 8 January 2024 And 23.59 GMT on 11 March 2024 (“Offer Period”) for you to be eligible for this offer.

For 90 days from account opening (“90 Day Period”), you will earn Asda Pounds equal to 10% of the value of purchases you make using your credit card on spend in Asda, up to a maximum of £100 Asda Pounds earned at this rate. Asda spend includes spend in Asda stores, at Asda.com, at George.com, on Asda products and services, including fuel and other purchases from Asda petrol stations only. Once Asda Pounds have been earned, they will be shown in your Asda Money Credit Card app or online servicing account (any refunds, chargebacks or other deductions from your card during the 90 Day Period will also be taken into consideration when calculating the amount of Asda Pounds earned).

You will earn Asda Pounds equal to 0.3% of the value of all other purchases you make using your credit card. You will not earn Asda Pounds on cash, cash alternatives, or Asda Travel Money bought at Asda Travel Money bureaus or online. All other Asda Money Credit Card Rewards Terms and Conditions apply.

Once your account has been open for 90 days, or you earn £100 in Asda Pounds on spend at the promotional 10% rate, you will earn Asda Pounds at the rate set out in the [Asda Money Credit Card Rewards Terms and Conditions](#).

Eligibility

The offer is not available to existing Asda Money or Select Credit Cardholders or if you have held an Asda Money Credit Card or Select Credit Card within the last 12 months. To open an Asda Money Credit Card or Select Credit Card, you must have fully completed the application process, which includes selecting your marketing preferences and credit limit increase preferences within the Offer Period. This offer is non-transferable. The offer cannot be used in conjunction with any other offer. Offer valid once per account. You will not receive the 10% reward if you break the terms of the credit agreement or if your account has been closed before any Asda Pounds earned have been applied.

We reserve the right to suspend, cancel or amend these Offer Terms at any time without giving prior notice.