

Asda Money Credit Card New Customer Terms and conditions (“Offer Terms”)

The Offer

This offer is available to new customers who start an application from 00.01 GMT on 31 July 2025. Your new Asda Money Credit Card or Asda Money Select Credit Card (“Select”) must be opened between 00.00 GMT on 31 July 2025 and 23.59 GMT on 4 September 2025 (“Offer Period”) for you to be eligible for this offer.

To qualify for the £20 in Asda Pounds and the Kids Pass offer, you must have made purchases totaling at least £50 at Asda using your Asda Money Credit Card or Select Credit Card and set up a Direct Debit within 60 days of account opening (“Qualifying Period”).

If you meet the qualifying criteria, we will increase your Asda Pounds balance by £20 within 90 days of opening your account and will send you your unique code via email for your Kids Pass within a week of qualifying.

You can find your Asda Pounds balance in your Asda Money Credit Card app or online servicing account.

Cash advances or balance transfers will not be considered as qualifying purchases. If purchases made during this period are not fully charged to your account within 60 days of account opening (including if they are reversed), you may not qualify for this offer.

You will earn Asda Pounds at the rate set out in the [Asda Money Credit Card Rewards Terms and Conditions](#).

Your 0% purchase rate is available on all purchases you make in the first 3 months from your account opening date.

Once the 0% period ends, any balances remaining will go back to your standard variable interest rate. You will lose your 0% purchase rate if your minimum payment is not made by the due date or if you break the terms of your credit agreement.



Eligibility

The offer is not available to existing Asda Money or Select Credit Cardholders or if you have held an Asda Money Credit Card or Select Credit Card within the last 12 months. It is also not available to customers who open an Asda Money Balance Transfer Credit Card.

To open an Asda Money Credit Card or Select Credit Card, you must have fully completed the application process, which includes selecting your marketing preferences and credit limit increase preferences within the Offer Period. Applications originating from ClearScore or any other website other than the Asda Money website will not be eligible to receive this offer.

This offer is non-transferable. The offer cannot be used in conjunction with any other offer. Offer valid once per account. You will not be eligible to receive £20 back in Asda Pounds if you break the terms of the credit agreement or if your account has been closed before any Asda Pounds earned have been applied.

We reserve the right to suspend, cancel or amend these Offer Terms at any time without giving prior notice.