

## Asda Rewards Pet Insurance Offer Terms and Conditions

Buy Asda pet insurance and get £40 into your Asda Rewards Cashpot, available to new and existing Asda Rewards members.

Get a quote online today by visiting – <https://money.asda.com/insurance/pet-insurance> or call the team on 0333 234 063.

1. Offer is valid from 10:00am on Thursday 17<sup>th</sup> April and ends as at 23.59pm on Wednesday 14<sup>th</sup> May 2025.
2. This offer may be withdrawn or amended at any time.
3. Offer open to new and existing Asda Rewards customers.
4. Offer only applicable to new policies only and is not valid for renewals.
5. Offer cannot be claimed retrospectively, customers must join the Asda Rewards loyalty programme for free before purchasing an Asda pet insurance policy.
6. Mobile app and mobile data required to join Asda Rewards.
7. Purchase is required. Offer is valid for Asda pet insurance policies purchased through <https://money.asda.com/insurance/pet-insurance> or by phone. Offer does not apply to policies purchased through price comparison websites.
8. A valid 16-digit Asda Rewards membership number must be given at the point of payment to qualify for the offer. Rewards numbers should be quoted on the phone before payment is made, or input online into the relevant box on the payment screen.
9. To qualify for the £40 reward, customers must input their 16-digit Asda Rewards membership number into the membership number section on the Asda Pet Insurance website, or quote it to the colleague on the phone, at the time of purchase before completing payment. The reward cannot be retrospectively earned.
10. There is no limit to the number of pet insurance policies that can be purchased by an Asda Rewards customer for individual dogs and cats. £40 Cashpot reward will be earned on each individual pet insurance policy purchased.
11. Offer cannot be claimed more than once by cancelling an existing policy and purchasing a replacement policy.
12. Offer not available in conjunction or combination with any other offer, including multi pet discount, Asda Colleague Discount Card, or Asda Friends & Family Discount.
13. Policy must be held for a minimum of 6 months to qualify for the £40 cash pot offer. The cash pot payments will be made within 6 weeks after the 6 months qualification period has been met.
14. If a policy is cancelled within 6 months of the date of purchase, you will not be eligible to receive the Cashpot reward.
15. Cashpot to be spent at Asda instore or online (excluding george.com). Exclusions apply, see full Asda Rewards T&Cs at [asda.com/rewards](https://asda.com/rewards).
16. £40 Cashpot reward is not transferable and no alternative reward will be offered.
17. Open to UK residents aged 18 or over.
18. Asda reserves the right to modify this promotion or the T&Cs at any time.
19. Promoter Asda Stores Ltd, Great Wilson Street, Leeds, LS11 5AD.

Terms and conditions apply. 18+, UK only. Open to new and existing Asda Rewards customers. Applicable to new policies only and is not valid for renewals. Purchase is required. Offer is valid for Asda pet insurance policies purchased online or by phone. Customers must join the Asda Rewards loyalty programme for free before purchasing an Asda pet insurance policy. Mobile app and mobile data required to join Asda Rewards. Offer is valid from Thursday 17<sup>th</sup> April and ends on Wednesday 14<sup>th</sup> May 2025. We reserve the right to modify this promotion or the T&Cs at any time. Promotor: Asda Stores Ltd, Great Wilson Street, Leeds, LS11

5AD. ASDA Money is a trading name of Asda Financial Services Ltd and Asda Stores Ltd which for pet insurance are Introducer Appointed Representatives of Insurance Factory Limited. Insurance Factory Limited is authorised and regulated by the Financial Conduct Authority. (No. 306164). Registered in England and Wales Number 02982445. Registered Office: Markerstudy House, 45 Westerham Road, Bessels Green, Sevenoaks, Kent, TN13 2QB. You can check this by visiting the Financial Services Register at [www.fca.org.uk/register](http://www.fca.org.uk/register). Asda Rewards requires App, email and registration. Mobile charges may apply. 18 years+. Maximum 1 membership per person. Vouchers issued in £1-£100 increments and valid for 6 months. For full terms and conditions see [asda.com/rewards/terms](http://asda.com/rewards/terms). Promoter: Asda Stores Ltd, LS11 5AD.